



# Oregon Landscape Contractors Association

## 2017 NW Landscape Expo

### Call for Presentation Submission

The 2017 Northwest Landscape Expo is now accepting proposals for seminar presentations. If you are interested in sharing your knowledge and expertise at Expo, to be held December 13, 2017 at the Oregon Convention Center (Portland, OR), please fill out the information below.

#### The Landscape Expo Seminar/Workshop Submittal Guidelines

Preferably, speakers should have a background in academia. Vendors with field experience are also encouraged to submit; however, all vendors must be an exhibitor and the presentation should have generic elements with the focus on education. Each session should be 1 hour in length, but it is recommended covering content for approximately 50 minutes, to allow for 10 minutes of valuable Q & A.

#### Seminar Proposal Topics

The committee is looking for presentations that are examples and illustrations of leading edge practices, including business, construction, design/build, green initiatives, irrigation, maintenance, management/leadership skills, customer service, and other industry trends.

#### Selection Process

The Expo Committee will select proposals for inclusion in the programming.

Please fill out the following information and send it to the OLCA office at 147 SE 102nd, Portland, OR 97216; or FAX to 503.253.9172. All entries must be received by 5:00 p.m. on February 28, 2017. Questions? Call the OLCA office at 503.253.9091 / 800.505.8105 or email at info@oregonlandscape.org.

#### ➤ COMPLETE ONE FORM FOR EACH PRESENTATION TOPIC ◀

Presenter's name(s) \_\_\_\_\_

Company \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

How many presentations have you made within the last two years? \_\_\_\_\_

#### What types of organizations have you presented to within the last two years?

Name of Organization: \_\_\_\_\_ Attendance \_\_\_\_\_

Name of Organization: \_\_\_\_\_ Attendance \_\_\_\_\_

Title of Presentation(s): \_\_\_\_\_

Topic/CEH Type:  Business Practice  Technical  Other

Length:  1 hour  2 hours  \_\_\_\_\_ hours

#### Please include the following with this form:

- Attach a Summary of Presentation (250 word limit, so be clear and concise!)
- Attach any outlines or handouts you have already prepared for your topic.
- Attach an introductory speaker bio (5-7 sentences).

I'm interested in having my session translated into Spanish (select one):

- I will provide translation
- I will cover expenses to have it translated
- OLCA would need to provide translation

**Return to the OLCA office by February 28, 2017**