



**Oregon Landscape Contractors Association
Board of Directors Meeting
November 7, 2014
OLCA/Update Management Office * 9:00 am PT**

MINUTES

Attendees: Scott Picker, Michael McQuiggin, Bob Grover, Jim Vachter, David West, Todd Hunter, Michael Ludeman, Corey Petersen, Jesse Stegman, John Stone, Mike Fisher (staff) and Stacey Barrett (staff)

Absent: Rich Kansky and Bryan Rott

Guest: Matt Triplett, Bill Cross and Shelley Sneed

President Picker declared a quorum present and the meeting was called to order at 9:05 am Pacific Time.

Secretary Report:

Approval of September 26, 2014 Board Meeting Minutes: After review of the previous meetings minutes, a motion was made to accept the September 26, 2014 board minutes as presented. The motion was seconded and unanimously approved.

Review of Action Items: The action list was reviewed with Barrett noting that all items had been completed or would be discussed later in the meeting.

LCB Report:

Sneed presented a new LCB program for community presentations regarding the importance of hiring a licensed professional. She made a request to the board to review the proposal and send her input regarding the program.

Sneed reported that she met with the James Denno, CCB Administrator, and Bill Cross. They discussed the statue revisions proposed by the LCB. Sneed reported that the CCB will support the LCB's proposed statue changes.

Sneed reported that the LCB Board is reviewing their budget scenario which will include a line item for online renewal and payment. She stated there may be an increase in license fees up to \$5.00 to cover the transaction costs.

Sneed reported that the LCB is now listing all licensees with open claims on the website. After a discussion ensued, the board agreed they have concerns about the list and confidentiality of those who are on it. Sneed suggested an OLCA representative come to

the next LCB Board meeting and comment to that concern. Triplett also suggested having a lawyer review the statute to see if it is legal to present the list in this manner.

Sneed left the meeting at this time (9:35 am).

OLCA Advertising Policy:

Barrett reported on the question of limiting employment ads in the newsletter. She noted a similar situation where another association was faced with limiting a certain type of advertising and they requested a legal opinion. The opinion supported the restriction primarily due to the fact the association did not restrain trade by limiting advertising guidelines and did not possess “market power or unique access to a business element necessary for effective competition. Fisher noted OLCA’s situation was similar and did not believe there would be a restraint of trade issue but left the final decision to the board.

A motion was made to exclude employment advertising except for official internships opportunities through academic programs on website and newsletter. The motion was seconded and unanimously approved.

Membership Report:

A discussion ensued regarding OLCA’s membership recruitment procedures. The Board requested that staff create a membership task force. Walter-Sedlacek volunteered to chair the Task Force.

A motion was made to appoint Lisa Walter-Sedlacek as chair of the OLCA Membership Task Force. The motion was seconded and unanimously approved.

The Board also requested staff provide the board a listing of all lapsed members from the past two years at the January Board meeting.

Review of New Member Applicants: Picker presented 4 new member applicants, including four Associate Members. The Board reviewed all applications. With no questions, a motion was made to accept the applicants. The motion was seconded and unanimously approved.

Financial Report:

October 2014 Financial Report: Vachter reviewed the financial report ending October 31, 2014. Vachter reported that membership revenue is down. He discussed how the revenue from the new member discount will not show until their renewal the following year.

A motion was made to accept the October 2014 Financial Report as presented. The motion was seconded and unanimously approved.

Stand Alone Seminars:

Fisher proposed for OLCA to plan 4-hour seminars to help create revenue for the association. He discussed having these seminars include live demonstration, OSHA

requirements or possibly having the horticultural programs present part of their curriculum. Grover reported that the Education Committee (formally Student Development Task Force) discussed this possibility at their last meeting in October. He also suggested the possibility of vendor support for the live demonstrations.

Fisher requested that board discuss this possibility with five industry peers and bring up to 5 seminar ideas at the January Board meeting..

Golf Tournament:

Vachter proposed to the board to have the OLCA Golf Tournament made into a state event. He suggested the change may increase the revenue and allow for more staff involvement. Picker will discuss the idea with the Portland Chapter Board and report his findings at the January Board meeting.

Nomination Report:

Grover presented the 2015 slate of nominations to the Board of Directors. He noted that Stegman will remain as the Certification Chair for 2015.

Cross arrived at this time (10:35 am).

Government Affairs Committee:

Cross reported that the last LCB Workforce meeting has been rescheduled to December 8, 2014. He reported that the LCB Workforce staff is creating a matrix indicating each organization's key issues and the Workforce will make their final decisions at the December 8th meeting.

McQuiggin inquired about the \$15 minimum wage increase that may be considered in the 2015 legislative session. Cross indicated there is an organized work force at this time. He will monitor it and report as needed.

A discussion ensued about the legalization of Marijuana in Oregon. The Board inquired about the legal ramifications for employers regarding the employee handbook. Harris reported that he has worked with a HR resource regarding the issue of how to re-write the employee handbook to include protection of employers. He will report his findings at the January Board meeting.

Certification Committee Report:

Stegman reported he will stay on as chair for 2015.

Owner/CEO Industry Event:

Barrett reported 35 attendees at the event. Board requested staff to start planning for the 2015 dinner and schedule for the 3rd week of October.

Environmental Resource Committee Report:

Petersen reported that Rott is now chairing the committee. Rott will be reviewing the committee materials and will report at January Board meeting.

Expo Committee Report:

Harris reported that 7300 square feet of booth space has been sold and registration information has been sent out. He encouraged the Board to invite industry peers to the event to help boost attendance.

Harris also reported the Pesticide Training hours have been increased to include 9 credit hours for Oregon and 8 for Washington.

Chapter Reports:

Portland: No report was available.

Central Oregon: Ludeman reported the chapter will have an OLCA booth at the Ewing Education Conference on December 2nd. He requested staff send him membership information for the booth.

He also reported the board is planning to have two breakfast meetings to see if that venue would be popular with the members.

Lane County: No report was available.

Mid-Willamette Valley: No report was available.

Education Committee (formally Student Development Task Force):

Grover reported the committee meet in October. He plans to hold another committee meeting at Expo.

New Business: No new business.

Board Calendar:

The next board meeting date is January 30, 2015 from 9:00 am-12:00 pm.

There being no further business to come before the board, the meeting was adjourned at 12:15pm. The next board meeting is scheduled for Friday, January 30, 2015.

Respectfully Submitted,



Stacey Barrett,
Recording Secretary

ACTION ITEMS

1. Staff to provide the board a listing of all lapsed members from the past two years for the January Board meeting.
2. New Member Phone Calls:
 - a. Amerigas - Walter-Sedlacek
 - b. Clear Water Sales, Inc. – McQuiggin
 - c. Evergreen Growers Supply, LLC - Walter-Sedlacek
 - d. Roxblock Hardscapes – Stone
3. The board is to discuss seminar topics with five industry peers and bring up to 5 seminar ideas to the January Board meeting.
4. Picker to discuss with the Portland Chapter Board moving the OLCA Golf Tournament to a state event.
5. Harris to report at January board meeting regarding the legislation of marijuana and how to re-write the employee handbook to include protections of employer.
6. Staff to send Michael Ludeman OLCA membership information for the OLCA booth at the Ewing Education Conference in December.

OLCA MEMBERSHIP APPLICANTS (APPROVED)
9/26/2014 – 11/06/2014

| Company | City | Type |
|--------------------------------------|------------------------|------------------|
| <i>Amerigas</i> | <i>Eugene, OR</i> | <i>Associate</i> |
| <i>Clear Water Sales</i> | <i>Gresham, OR</i> | <i>Associate</i> |
| <i>Evergreen Growers Supply, LLC</i> | <i>Oregon City, OR</i> | <i>Associate</i> |
| <i>Roxblock Hardscapes</i> | <i>Salem, OR</i> | <i>Associate</i> |

4 new members